



# Start your journey to be a **TRUSTED ADVISOR OF CHOICE**

This program is offered in partnership with



Members receive exclusive discounts.

*A practice elevation program that will catapult your success!*

**Dr. Amy's Trusted Advisor of Choice** is a game-changer for your career. You'll discover how to forge deeper, more authentic relationships that will keep you top-of-mind. This unique program will help you:



### What's so different about **Trusted Advisor of Choice**?

Packed full of insights, this practice elevation program gives you an edge – the human edge. Dr. Amy shares her expertise in connecting clients' non-financial issues to their financial planning. Her proven methods and tools help take clients' trust to an exciting new level.

### Learn tips and techniques of successful advisors

This program is delivered in 12 modules, including:

- Online video learning, in bite-sized lessons
- Conversation guides, to make the most of client meetings
- Real-world case studies
- Practical exercises to help embed skills
- Live coaching sessions
- Client engagement tools
- Turnkey client presentations for your use

Learn at pace that suits your schedule best - on demand, monthly, or spread over 2 years.

### Why Dr. Amy?

Dr. Amy D'Aprix is an internationally respected expert on life transitions and relational insights. Holding a Ph.D. in social work, she has consulted for the financial industry and trained advisors for over a decade. Thousands of people have benefited from her guidance through speaking engagements, educational programs, and coaching that deliver ROI.



Become a **Trusted Advisor of Choice** and accelerate client loyalty and referrals today!