

## ✓ Benefits

- Lower cost
- Quicker path to certification
- Stand-alone designation
- Professional skills: human behaviour, ethics

# QUALIFIED ASSOCIATE FINANCIAL PLANNER<sup>TM</sup> Certification

Where Confidence Begins<sup>TM</sup>

QUALIFIED ASSOCIATE FINANCIAL PLANNER<sup>TM</sup> (QAFP<sup>TM</sup>) certification demonstrates a financial planner's competence and commitment to the highest ethical standards of responsibility. QAFP professionals have demonstrated the knowledge, skills, experience and ethics to help the average Canadian with their typical financial planning needs.

QAFP certification presents an appealing option for financial planners wishing to serve a broad market, or for those wishing to gain recognition of their professionalism along the path to CERTIFIED FINANCIAL PLANNER<sup>®</sup> certification.

## Obtaining the Designation

- Step 1** Enroll in an FP Canada<sup>TM</sup>-Approved Core Curriculum Program. This is a streamlined version of programs currently offered by Education providers, reflecting the lower level of complexity required for QAFP certification.
- Step 2** Enroll in the Introduction to Professional Ethics course which equips students with the requisite foundational knowledge and application of the ethical obligations owed by all professionals.
- Step 3** Write the QAFP examination. The first administration is in November 2020.
- Step 4** Upon successful completion of the QAFP exam and completion of one year of qualifying work experience, apply for QAFP certification.
- Step 5** Commit to abide by a code of ethics, practice standards and the rules and regulations of FP Canada.

## Maintaining the Designation

- Complete the QAFP Professional Education Program or CFP Professional Education Program.
- Complete annual certification requirements, including 12 hours of continuing education.

Help Canadians struggling with everyday financial dilemmas receive the professional guidance they need and deserve.